

AURA VEGA

415.746.0768 - aura@aurapixels.com - auravega.co

SKILLS: Proficient: Photoshop, Bridge, Jira, Smartsheet, Workfront, Box, Lightroom, Microsoft Office, Microsoft Teams, Slack, MAC & PC platforms; Knowledgeable: HTML, XML, Capture One, Scene7, Dreamweaver, Lightroom, Illustrator, and InDesign.

EMPLOYMENT

2013 - 2021 ***Retoucher, Digital Production Artist***
SEPHORA, San Francisco, CA
Advanced retouching for print, web, and mobile. Edited, organized, and updated thousands of images for print, site, GIFs, editorials, 360 campaigns, and social media ads. Solely responsible for daily image uploads to Sephora.com, handled brand assets, raw image processing, color management, created and streamlined workflows and archival processes. Meticulous attention to detail, color expert, and has a "by the pixel" eye, which ensures image consistency. Daily direct communication with Art Directors, Designers, Photographers, Merchants, and Producers. Additional work included: photographer, photo studio assistant, and event manager.

2011 - 2012 ***Communications Director, Web Manager, Digital Production Artist***
CANVAS; Napa Valley and Sonoma Wine Industry Concierge, Napa, CA
Print and web communications development, digital retouching, cataloging, strategic planning, event promotion, membership managing, and media relations. Additional work included graphic design and event photography.

2007 - 2009 ***Producer, Retoucher, UI Designer, Photographer***
iNDELIBLE Media, New York, NY
Produced and managed projects for clients including CHANEL, M-A-C Cosmetics, Yahoo!, Playboy, Tiffany & Co., David Yurman, Kmart, and Kahlua. Reformatted, updated, and translated sites. Created and designed admin tools, extranets, intranets, training tools, printed media, and branding design. Responsibilities included: photography, IA creation, daily QA, contract development and handling, hiring, managing, printing, and deliveries.

2006 - 2021 ***Freelance Image Retoucher, UI Designer, Photographer***
AuraPixels, www.auravega.co, www.aurapixels.com
Advanced Retoucher with subjects including product, models, editorial, architecture, and landscape. Digital manipulation, comping, and retouching for hundreds of clients with thousands of images. Clients: Facebook, Adobe, Oracle, Visa, HP, Uber, Airbnb, Capitol One, HPE, Autodesk, SF MOMA, Lending Club, Uber, realtor.com, and Sutter Health.

EDUCATION

2002-2006 Bachelor of Arts, Digital Art, Dominican University of CA