

AURA VEGA

Daly City, CA - 415.746.0768 - aura@aurapixels.com - auravega.co

SUMMARY

Senior level retoucher, production artist, and photographer. Fifteen years of industry experience. Meticulous attention to detail with a sub-pixel eye, which ensures an excellent level of image consistency. Great time management with exceptional communication skills. Previous clients and companies include Sephora, CHANEL, Facebook, Adobe, M·A·C Cosmetics, Oracle, Airbnb, Uber, Tiffany & Co., David Yurman, Playboy, Kahlúa, bebe, and more. Skills include 21-years of Photoshop experience with fundamental CS knowledge. High-level mastery of image processing, workflow management, color correction, compositing, extensions, and archiving.

EMPLOYMENT

2021 - 2022

LIFESTYLE RETOUCHER, PRODUCTION ARTIST

Hogarth Worldwide & world leading tech company, Cupertino, CA

High-end retouching and compositing for the IPS Lifestyle team at the most well-known tech company in the world. Responsible for imagery used on web, billboards, keynotes, and advertisements around the world. Includes color correcting, frame extensions, and intricate removals to a high degree of quality excellence and consistency.

2013 - 2021

RETOUCHER, PRODUCTION ARTIST

SEPHORA, San Francisco, CA

Advanced retouching for print, web, and video. Edited, processed, and archived tens of thousands of images for print, site, GIFs, editorials, 360 campaigns, and social media ads. Averaged 7k images annually. Solely responsible for daily image uploads to Sephora.com, handled brand assets, RAW processing, color management, created and streamlined workflows and archival processes. Daily direct communication with Art Directors, Designers, Photographers, Merchants, and Producers. Additional work included: photographer, photo studio assistant, and event manager.

2007 - 2009

PRODUCER, RETOUCHER, UI DESIGNER, PHOTOGRAPHER

iNDELIBLE Media, New York, NY

Produced and managed projects for clients including CHANEL, M·A·C Cosmetics, Yahoo!, Playboy, Tiffany & Co., David Yurman, Kmart, and Kahlúa. Reformatted, updated, and translated sites. Created and designed admin tools, extranets, intranets, training tools, printed media, and branding design. Responsibilities included: photography, IA creation, daily QA, contract development and handling, hiring, managing, and printing.

2006 - 2022

FREELANCE IMAGE RETOUCHER, UI DESIGNER, PHOTOGRAPHER

AuraPixels, www.auravega.co, www.aurapixels.com

Advanced Retoucher with subjects including product, models, editorial, architecture, and landscape. Digital manipulation, comping, and extensions for hundreds of clients over thousands of images. Clients: Facebook, Adobe, Oracle, Visa, HP, Uber, Airbnb, Capitol One, HPE, Autodesk, SF MOMA, Lending Club, Uber, realtor.com, and Sutter Health.

EDUCATION

2002-2006

Bachelor of Arts, Digital Art, Dominican University of California